

Allison Aber

Product Designer

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Professional Summary

With eight years of design experience across the US and Europe, I specialize in creating intuitive digital and physical products informed by user insights. My expertise spans home appliances, mobile apps, Web3 e-commerce, healthcare, consumer electronics, and brand identities.

Work Experience

Product Designer / Mellow Designs

June, 2024 - Present Copenhagen, DK Remote

Developing my knowledge as a product designer by researching and applying circular design principles and sustainable materials to create products with a positive environmental impact.

Senior Designer / WeandBold

June, 2020- June, 2023 Denver, CO Hybrid

Led project management, collaborating with design teams and clients to achieve timely goals. Directed user research to boost accessibility and engagement. Developed brand identities, guidelines, and prototypes, enhancing brand consistency and user satisfaction.

Project Highlights

AEG Electrolux Group / Large Appliances

March, 2024 - June, 2024 Milan, Italy Hybrid

Rubinetterie Treemme / Water Conservation

December, 2023 - April, 2024 Milan, Italy Hybrid

BTSDi / Consumer Electronics

November, 2023 - March, 2024 Milan, Italy Hybrid

Muse Mobile Application / UX/UI Design

November, 2022 - February, 2023 Denver, CO Remote

Involvement

Creative Arts Districts, Colorado

Research Assistant for Jennifer Shelby

Natural Disaster Planning, Puerto Rico

Research Assistant for Danielle Rivera

Education

Industrial Design / Master

Politecnico di Milano

Environmental Design / Bachelor

University of Colorado

Licenses & Certificates

Google UX Design / Certificate

Coursera

3D Sculpting / Certificate

Coursera

Bamboo Architecture / Certificate

Regeneration Field Institute

LEED Green Associate / License

USGBC, 2019 - 2020

Achievements

AD AQUAM Installation

ADI Design Museum

IAAC 8th Architecture Contest

Honorable Mention

Skills

Design: Figma Photoshop Illustrator InDesign AfterEffects Fusion Revit Wireframes & Mockups User-centered Design Illustration Interaction Design Brand Style Guides Strategy & Vision Statements Production Redlines Animation Presentations Layout Iconography UI Color Consistency Aesthetics

Prototyping: Solidworks OnShape Rhino Keyshot Blender Webflow CMS Sketchup Figma AdobeXD

Research: Data analysis Task analysis & persona hypothesis A/B Testing Usability Studies SQL Excel